



RADIESSE® BREAKS THE CYCLE OF STRUCTURAL LOSS



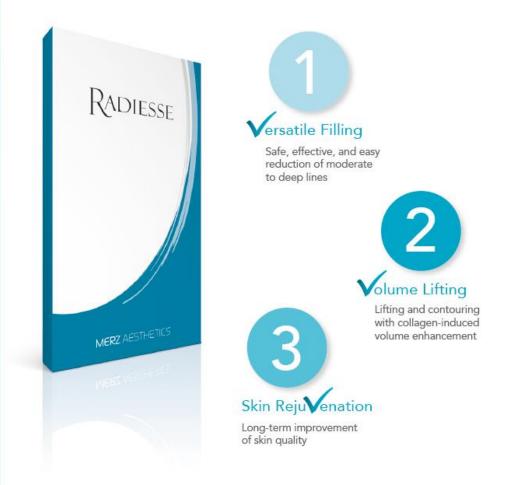
Collagen is essential for a healthy and youthful appearance

The degeneration of collagen fibres in the ageing skin initiates a vicious cycle of reduced cellular activity, diminished cellular renewal, and decreased protein synthesis.¹ Radiesse® acts against loss of structure by providing an intradermal scaffold which functions as a mechanical stimulus for fibroblast activation and collagen neogenesis.²-4

- Marrier ES, et al. J. Cosmor Laser Ther. 2008; 144: 665–72.
- Berlin AL, et al. Dermatol Surg. 2008; 34: S64-S67.
- Yurskovskava Y, et al. J Drugs Darmatol. 2014;13(9):1047-105

TRIPLE EFFECT

with long-term collagen stimulation











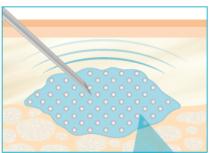
Immediate effect due to gel-matrix

Collagen production through CaHA-induced biostimulation

Collagen-induced improvement of skin quality

12 months and longer

Immediate 1:1 correction

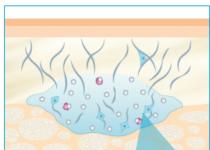


1. Effect

Gel-matrix with CaHAmicrospheres results in effective wrinkle filling and 1:1 correction.



Stimulation of collagen neogenesis



2. Effect

CaHA-microspheres form a "scaffold" that provides mechanical stimuli triggering fibroblasts into producing collagen.





Gel-matrix



CaHA-microspheres

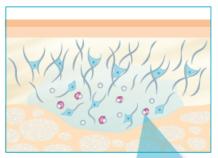


Fibroblasts

RADIESSE®: EXCELLENT RHEOLOGICAL PROPERTIES5

- High elasticity (G') of Radiesse® injectable implant confers the advantage of resistance to applied forces, e.g. from facial musculature and gravity, for extra stable results.
- High viscosity (η*) of Radiesse® injectable implant confers the advantage that the filler will tend to remain at the injection site and guarantees excellent modelling qualities.

Tight collagen network strengthens the dermis

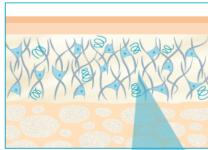


Collagen net

A firm network of collager fibres has formed in the dermis, providing a lifting and contouring effect.



High density of collagen and elastin



3. Effect

The newly formed network provides long-term structural support of the dermal microenvironment.





Collagen fibres





Elastin fibres

SAFE AND NATURAL LOOKING RESULTS²

Radiesse® is a non-permanent filler that is highly biocompatible and fully biodegradable. Following injection, the CaHA-microspheres are completely metabolised by macrophages. After several weeks, only the newly formed collagen network remains - for an all-natural look and feel.





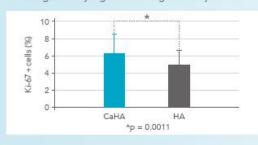


Note: This mode of action has been compiled on basis of following publications:
Marmur ES, et al. J Cosmet Laser Ther. 2004; 6: 223–226; Berlin AL, et al. Dermatol Surg. 2008; 34: S64–S67; Yutskovskaya Y, et al. J Drugs Dermatol. 2014;13(9):1047-1052. Sundaram H, et al. Dermatol Surg. 2010 Nov; 36 Suppl 3: 1859–1865.

Improving skin quality on 4 essential levels

Activating cell proliferation

In addition to the immediate filling effect, treatment with Radiesse® mechanically stimulates proliferation of dermal cells. Compared to cross-linked HA, cutaneous proliferation is significantly higher following CaHA injection.4

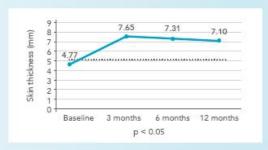


FIBROBLASTS

SKIN **THICKNESS**

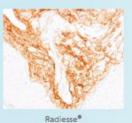
Increasing skin thickness

As early as 3 months following a first treatment with Radiesse®, skin thickness has increased by more than 50% compared to baseline.6



Stimulating collagen

Injection of CaHA-microspheres effectively stimulates collagen neogenesis by mechanical action. Within 9 months, a single injection of Radiesse® leads to a noticeably denser network of newly formed collagen type I compared to HA.4



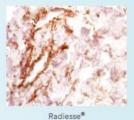
cross-linked HA[‡]

COLLAGEN

ELASTIN

Building more elastin

Radiesse® treatment markedly increases the skin's elastin contents. In comparison to HA, administration of Radiesse® results in a significantly higher proportion of intact elastin at 9 months following injection.4





cross-linked HA[‡]





Yutskovskaya Y, et al. J Drugs Dermatol. 2014;13(9):1047-1052.
 Silvers St., et al. Plast Reconstr Surg. 2006; 118 (Suppl. 3): 345-455.
 JUVEDERM VOLUMATM.

More than

190 clinical studies
and scientific publications⁷

FDA approved since 2006

Clinical data on more than 4,000 patients⁷

Radiesse®
dermal filler
is one of the
safest
dermal fillers
available8

Trusted
worldwide with
more than
5 million
syringes
shipped

90 %
patient satisfaction
after
12 months

Excellent tolerability and safety clinically proven¹⁰

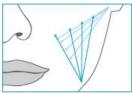
INJECTION TECHNIQUES

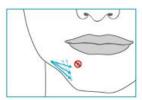
Volume enhancement and full facial lifting

Effective treatment options

Treating the key areas of the face with Radiesse® can lead to excellent lifting effects. Re-volumising key areas (most commonly cheeks, jawline, and chin) can result in a synergistic effect which restores the harmony of upper, mid, and lower face. Especially the re-filling of deeper planes of the midface exerts a vital lifting effect on the lower face and helps to correct deeper nasolabial folds. ¹¹ Moreover, Radiesse® may be used to correct excessive volume deficits that occur due to HIV-associated facial lipoatrophy or age-related volume loss of the hands.













Deep injection

The injection is positioned into the deep or subdermal tissue layer, near the subcutaneous structure.

Good modelling possibility

The cohesive gel-matrix is easy to shape and simple to model.





Data on request.

Mariano Busso, MD, Dermatologist, Miami, Florida; Chief of Dermatology at Mercy

Moers-Carol M. et al. Dermatol Surg. 2007 Dec: 33 Suppl 2: \$144-51.

Moers-Carpi M, et al. Dermatol Surg. 2007 Dec; 33 Suppl 2::
Ress IS et al. Aperbetics Surgery Journal, 2010; 30: 235

Cave: Do not inject Radiesse[®] in these areas
¹¹ Miles Graivier (Plastic Surgeon); The Aesthetic Guide, Clinical Roundtable Supplement: July/August 2013.

CONVINCING RESULTS

Treatment of deep nasolabial folds

Deep nasolabial folds give the face a tired and aged expression. In this patient, a single treatment with Radiesse® led to a pronounced correction. Following a touch-up 4 months after the initial injection, Radiesse® treatment effects were visible for more than 1 year.





Contouring the jawline

Jawline contouring gains increasing relevance in the aesthetic practice. Radiesse® can be used to shape and re-define drooping jawlines and jowls.





After

Full facial lifting

There is an increasing demand for full facial lifting among patients. In this patient, mid-face cheekbones, cheeks, and mental crease were treated simultaneously with very satisfactory results.





Improvement of skin quality

A strong lifting and rejuvenating effect was achieved by using Radiesse® on mid-face, cheeks, marionette lines, pre-jowl sulci, and mental crease.







Before

After

MERZ AESTHETICS



LIFT & CONTOUR with long-term collagen stimulation

Gel-matrix	Easy to inject with immediate effect
CaHA-microspheres	Fibroblast activator and collagen creation enhancer
Triple effect	Versatile filling, volume lifting & contouring, and skin rejuvenation
Long-term effectiveness	12 months or longer in most patients
Safety	Numerous studies confirm the excellent safety profile

For further information on Radiesse®, please see the Instructions For Use.

